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Cookies are small files saved on your computer to store preferences and other information that's used on webpages you visit.

EU user consent policy

Under Google's General Data Protection Regulation (GDPR), we are required to provide information and obtain consent from our website users on the use of cookies, as well as the collection, sharing and use of personal data for personalization of ads or other services.

When giving consent for the use of cookies, we retain records of the consent given. You may also revoke your consent at any time by clearing existing cookies within your browser. <u>Learn more</u> about how you can control the information collected within your Google Account.

Remarketing

U1 uses remarketing within Google AdWords which allows us to reach people who previously visited our website and match the right message with the right people. DoubleClick and Google are able to display our ads across the internet through an auctioning process. Any interest-based advertising that collect personally identifiable information including, but not limited to, email addresses, telephone numbers and credit card numbers are prohibited by Google.

If you would like to opt-out of this type of tracking for U1 and other websites, please visit https://tools.google.com/dlpage/gaoptout/.

You can also opt out of a third-party vendor's use of cookies by visiting Google's <u>Ads Setting</u> or the <u>Network Advertising Initiative opt-out page</u>.

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